

**Present:** Patrick Haggerty (Cascadia Conservation District, Co-Chair), Amanda Newell (Cascadia Conservation District, Co-Chair), Nicole Jordan (UCSRB staff - Facilitator), Lloyd McGee (The Nature Conservancy), Sam Israel (Methow Valley Citizens Council), Tiana Luke (The Wilderness Society), Dave Walker (Lake Wenatchee Fire District), Jim Passage Giovanni Severino (Latino Community Fund), Victoria Wilkins (Okanogan-Wenatchee National Forest)

### **Approval of July Outreach Workgroup Draft Meeting Summary**

Sam Israel, Outreach Workgroup (OWG) Co-Chair, asked participants for any revisions to the July 2021 meeting notes. Workgroup members approved the draft meeting summary with no revisions.

### **NCWFHC Outreach Workgroup and Education Charter Op- ed opportunities discussion**

The group reviewed the OWG workplan. The co-chairs requested the members review this on their own time and email Nicole with their interest in supporting the items in the workplan.

- Action: Nicole will add a column to the workplan to tag people's names in outreach efforts.
- Action: Members will look at the workplan and send Nicole places to tag their names to help on tasks.

### **TWS Award Brainstorming**

The Wilderness Society (TWS) awarded the NCWFHC \$7,500 which would need to be spent by September 30, 2022. TWS would like UCSRB to manage the funds.

Ideas to spend the funding included: UWPP video refined down, outreach banners, outreach stickers, Nalgene bottles , a brochure for the forest restoration strategy, event fees for tabling, Twisp Restoration Project focused outreach, restoration strategy and pub night chats on a specific topic/project.

- Motion: Patrick motioned that the UCSRB manage the grant, Lloyd seconded.
- Action: Nicole and Tiana will follow up on UCSRB leading the management of the funding.
- Action: Nicole will make a budget with these outreach ideas.

### **Spring/Summer field trip (re: SC suggestions)**

In follow up from the SC meeting, the OWG was asked to help identify a fieldtrip spot for the May annual celebration and to identify any individuals who would like to support the event in outreach related needs. The group suggested Upper Wenatchee Pilot Project (UWPP), Dave Walker was interested in supporting a fieldtrip to the area and getting elected officials out. Sam offered to help. Sam suggested Chumstick to LP as another option to do a driving tour. Ski Hill Lodge or Mountain Springs Lodge were suggested as good spots for lodging. Kristin Bail, Tribal representatives and elected officials were all suggested as important people to invite.

- Action: Patrick will map our treatment points with the Wenatchee River District and then a spot will be chosen.
- Action: Dave Walker, Lloyd McGee, Sam Israel volunteered to help on this.
- Action: Nicole and Sarah will be point people on planning the tour.

### **Collaborative Forest Landscape Restoration (CFLR) Outreach**

The group was encouraged to think of ways the OWG can work with the forest on the CFLR outreach needs. Victoria was in favor of doing a joint press release with the forest service on CFLRP.

- Action: By mid-May, Lloyd will lead writing content to include in the joint press release with information on the CFLRP and quote from collaborative members who have participated in this.

### Discussion/updates

Victoria said it is important to communicating the work that is happening to the broadest audience possible which includes translations in Spanish. The group discussed being mindful and proactive in making our work accessible to the full community including underserved groups.

- Action: If there are ways the OWG can support telling the story of the FS work, Victoria should reach out to Nicole.
- Action: Nicole will follow up with Giovanni in translating materials.
- Action: Nicole will schedule an OWG meeting for after the SC meeting
  - April 27<sup>th</sup> 1-2:30 PM

### Parking lot

Engaging the broader audience, including underserved communities.