

Present: Patrick Haggerty (Cascadia Conservation District, Co-Chair), Amanda Newell (Cascadia Conservation District, Co-Chair), Nicole Jordan (UCSRB Facilitator), Mike Kaputa (Chelan County Natural Resources Dept.), Lisa Dowling (Chelan County Natural Resources Dept.), Mike Anderson (The Wilderness Society), Dave Walker (Lake Wenatchee Fire and Rescue)

Approval of August Outreach Workgroup Draft Meeting Summary

Patrick Haggerty, Outreach Workgroup (OWG) Chair, asked participants for any revisions to the August 2020 meeting notes. Workgroup members approved the draft meeting summary with no revisions. Dave Walker motioned – Amanda Newell seconded

Quarterly meeting update

The group reviewed outreach follow up from the North Central WA Forest Health Collaborative (NCWFHC) meeting in November. The group discussed next steps of a general outreach video discussed over the past several months. Mike Anderson said The Wilderness Society may be able to donate \$500 toward a general video. Video topics included additional educational content on megafires, Lake Wenatchee area and general outreach on the roll of the NCWFHC.

The group also discussed supporting existing outreach efforts such as the [Era of Mega Fires](#).

- Action: Patrick and Amanda will work with Nicole to prepare a one pager strategy for a general outreach film including the range of costs and bring it to the Steering Committee.
- Action: Nicole will work with Amanda to gather information from North 40 and other production agencies on an official quote for the video and report back to the committee.

Chelan Outreach Video – NCWFHC

The Outreach Workgroup will be participating in the CCNRD outreach video project and highlighting the full collaborative.

- Action: Nicole will draft a slideshow and script for the NCWFHC portion of the outreach project using existing, approved messaging and images on file. Patrick will deliver the presentation.

Upper Wenatchee Pilot Project (UWPP) outreach video

Patrick is working with North40 on making edits to the footage taken from the recent UWPP field trip. CCNRD is covering the cost of using the B roll film, inputting the content into the story map and some additional costs but the OWG is still in need of support in the final editing of the film. The OWG agreed to shorten the video to 10 minutes.

- Action: Patrick will investigate editing options for the UWPP outreach video.

Other

The OWG has historically operated in reaction from the Steering Committee and full NCWFHC directives. The group discussed creating a workplan with associated budget items that is proactive vs. reactive. This plan would be brought to the Steering Committee for review.

- Action: Nicole, Patrick and Amanda will work together on a draft a 2021 workplan framework for the OWG to input with proactive goals including line items with budgets.